



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173672
Inv Date 9/30/2012
Terms Net 30
Contract 47663
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5071 9/3-9/9 TV Sched (27380)
Acct Types Local/Political Candidate Agency
Est/Headline 5071/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/04/12 6:22AM (Tu)	00:30	7 News Today in New England	SBTV08251211H	\$850.00	
1.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/05/12 6:24AM (We)	00:30	7 News Today in New England	SBTV08251211H	\$850.00	
1.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/06/12 6:24AM (Th)	00:30	7 News Today in New England	SBTV08251211H	\$850.00	
1.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/07/12 6:28AM (Fr)	00:30	7 News Today in New England	SBTV08251211H	\$850.00	
2.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/04/12 6:44AM (Tu)	00:30	7 News Today in New England	SBTV08281212H	\$850.00	
2.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/05/12 6:41AM (We)	00:30	7 News Today in New England	SBTV08281212H	\$850.00	
2.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/06/12 6:57AM (Th)	00:30	7 News Today in New England	SBTV08281212H	\$850.00	
2.0	SPOT	20002-7 News Today	Day,Tu-1,W-1,Th-1,F-1	09/07/12 6:57AM (Fr)	00:30	7 News Today in New England	SBTV08281212H	\$850.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/04/12 7:24AM (Tu)	00:30	Today Show	SBTV08251211H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/04/12 7:59AM (Tu)	00:30	Today Show	SBTV08281212H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/05/12 7:26AM (We)	00:30	Today Show	SBTV08251211H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/05/12 7:56AM (We)	00:30	Today Show	SBTV08281212H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/06/12 7:26AM (Th)	00:30	Today Show	SBTV08251211H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/06/12 7:57AM (Th)	00:30	Today Show	SBTV08281212H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/07/12 7:23AM (Fr)	00:30	Today Show	SBTV08251211H	\$1500.00	
3.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/07/12 7:56AM (Fr)	00:30	Today Show	SBTV08281212H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/04/12 8:29AM (Tu)	00:30	Today Show	SBTV08251211H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/04/12 8:33AM (Tu)	00:30	Today Show	SBTV08281212H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/05/12 8:40AM (We)	00:30	Today Show	SBTV08251211H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/05/12 8:55AM (We)	00:30	Today Show	SBTV08281212H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/06/12 8:44AM (Th)	00:30	Today Show	SBTV08281212H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/06/12 8:57AM (Th)	00:30	Today Show	SBTV08251211H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/07/12 8:27AM (Fr)	00:30	Today Show	SBTV08281212H	\$1500.00	
4.0	SPOT	20003-Today Show M	Day,Tu-2,W-2,Th-2,F-2	09/07/12 8:38AM (Fr)	00:30	Today Show	SBTV08251211H	\$1500.00	
5.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 9:20AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV08281212H	\$500.00	
5.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 9:29AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV08251211H	\$500.00	
5.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 9:24AM (We)	00:30	7 News Today in New England 9-10A	SBTV08251211H	\$500.00	
5.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	SBTV08281212H	\$500.00	
5.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 9:20AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV08281212H	\$500.00	
6.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 9:44AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV08251211H	\$500.00	
6.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 9:59AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV08281212H	\$500.00	
6.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 9:55AM (We)	00:30	7 News Today in New England 9-10A	SBTV08281212H	\$500.00	
6.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 9:55AM (Th)	00:30	7 News Today in New England 9-10A	SBTV08251211H	\$500.00	
6.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 9:49AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV08251211H	\$500.00	
7.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 10:57AM (Mo)	00:30	Today Show	SBTV08281212H	\$400.00	
7.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 10:49AM (Tu)	00:30	Today Show	SBTV08251211H	\$400.00	
7.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 10:56AM (We)	00:30	Today Show	SBTV08251211H	\$400.00	
7.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 10:50AM (Th)	00:30	Today Show	SBTV08281212H	\$400.00	
7.0	SPOT	10:00AM-Today Show	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 10:29AM (Fr)	00:30	Today Show	SBTV08281212H	\$400.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173672
Inv Date 9/30/2012
Terms Net 30
Contract 47663
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5071 9/3-9/9 TV Sched (27380)
Acct Types Local/Political Candidate Agency
Est/Headline 5071/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 11:50AM (Mo)	00:30	TODAY SHOW III (hour 4)	SBTV08281212H	\$400.00	
8.0	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 11:28AM (Tu)	00:30	TODAY SHOW III (hour 4)	SBTV08281212H	\$400.00	
8.0	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 11:50AM (We)	00:30	TODAY SHOW III (hour 4)	SBTV08281212H	\$400.00	
8.0	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 11:54AM (Th)	00:30	TODAY SHOW III (hour 4)	SBTV08281212H	\$400.00	
8.0	SPOT	11:00AM-TODAY SH	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 11:52AM (Fr)	00:30	TODAY SHOW III (hour 4)	SBTV08281212H	\$400.00	
9.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 12:23PM (Mo)	00:30	7 News at Noon	SBTV08251211H	\$400.00	
9.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 12:25PM (Tu)	00:30	7 News at Noon	SBTV08251211H	\$400.00	
9.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 12:18PM (We)	00:30	7 News at Noon	SBTV08251211H	\$400.00	
9.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 12:21PM (Th)	00:30	7 News at Noon	SBTV08251211H	\$400.00	
9.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 12:19PM (Fr)	00:30	7 News at Noon	SBTV08251211H	\$400.00	
10.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/03/12 12:49PM (Mo)	00:30	7 News at Noon	SBTV08281212H	\$400.00	
10.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/04/12 12:54PM (Tu)	00:30	7 News at Noon	SBTV08281212H	\$400.00	
10.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/05/12 12:50PM (We)	00:30	7 News at Noon	SBTV08281212H	\$400.00	
10.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/06/12 12:50PM (Th)	00:30	7 News at Noon	SBTV08281212H	\$400.00	
10.0	SPOT	20008-7 News at No	Day,M-1,Tu-1,W-1,Th-1,F-1	09/07/12 12:52PM (Fr)	00:30	7 News at Noon	SBTV08281212H	\$400.00	
11.0	SPOT	12:57PM-Days of our	Day,Tu-1,W-1,Th-1,F-2	09/04/12 1:31PM (Tu)	00:30	Days of our Lives	SBTV08251211H	\$400.00	
11.0	SPOT	12:57PM-Days of our	Day,Tu-1,W-1,Th-1,F-2	09/05/12 1:44PM (We)	00:30	Days of our Lives	SBTV08251211H	\$400.00	
11.0	SPOT	12:57PM-Days of our	Day,Tu-1,W-1,Th-1,F-2	09/06/12 1:44PM (Th)	00:30	Days of our Lives	SBTV08251211H	\$400.00	
11.0	SPOT	12:57PM-Days of our	Day,Tu-1,W-1,Th-1,F-2	09/07/12 1:30PM (Fr)	00:30	Days of our Lives	SBTV08251211H	\$400.00	
11.0	SPOT	12:57PM-Days of our	Day,Tu-1,W-1,Th-1,F-2	09/07/12 1:59PM (Fr)	00:30	Days of our Lives	SBTV08281212H	\$400.00	
12.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,W-1,Th-2,F-1	09/04/12 2:58PM (Tu)	00:30	DOCTORS Episode: 4153	SBTV08281212H	\$400.00	
12.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,W-1,Th-2,F-1	09/05/12 2:12PM (We)	00:30	DOCTORS Episode: 4510	SBTV08281212H	\$400.00	
12.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,W-1,Th-2,F-1	09/06/12 2:13PM (Th)	00:30	DOCTORS Episode: 4157	SBTV08281212H	\$400.00	
12.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,W-1,Th-2,F-1	09/06/12 2:58PM (Th)	00:30	DOCTORS Episode: 4157	SBTV08281212H	\$400.00	
12.0	SPOT	2:00PM-DOCTORS	Day,Tu-1,W-1,Th-2,F-1	09/07/12 2:23PM (Fr)	00:30	DOCTORS Episode: 4130	SBTV08281212H	\$400.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (3),Tu,We,Th,Fr	09/04/12 3:20PM (Tu)	00:30	Family Feud Episode: 11123	SBTV08251211H	\$400.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (3),Tu,We,Th,Fr	09/06/12 3:28PM (Th)	00:30	Family Feud Episode: 11125	SBTV08251211H	\$400.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (3),Tu,We,Th,Fr	09/07/12 3:19PM (Fr)	00:30	Family Feud Episode: 11145	SBTV08251211H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-2	09/04/12 3:49PM (Tu)	00:30	Family Feud Episode: 11007	SBTV08281212H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-2	09/05/12 3:46PM (We)	00:30	Family Feud Episode: 11008	SBTV08251211H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-2	09/06/12 3:50PM (Th)	00:30	Family Feud Episode: 11009	SBTV08281212H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-2	09/07/12 3:44PM (Fr)	00:30	Family Feud Episode: 11010	SBTV08281212H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Day,Tu-1,W-1,Th-1,F-2	09/07/12 3:51PM (Fr)	00:30	Family Feud Episode: 11010	SBTV08251211H	\$400.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/04/12 4:19PM (Tu)	00:30	7 News at 4	SBTV08251211H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/04/12 4:26PM (Tu)	00:30	7 News at 4	SBTV08281212H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/04/12 4:39PM (Tu)	00:30	7 News at 4	SBTV08251211H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/05/12 4:13PM (We)	00:30	7 News at 4	SBTV08281212H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/05/12 4:27PM (We)	00:30	7 News at 4	SBTV08251211H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/05/12 4:40PM (We)	00:30	7 News at 4	SBTV08281212H	\$500.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173672
Inv Date 9/30/2012
Terms Net 30
Contract 47663
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5071 9/3-9/9 TV Sched (27380)
Acct Types Local/Political Candidate Agency
Est/Headline 5071/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/06/12 4:27PM (Th)	00:30	7 News at 4	SBTV08251211H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/06/12 4:41PM (Th)	00:30	7 News at 4	SBTV08281212H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/07/12 4:18PM (Fr)	00:30	7 News at 4	SBTV08281212H	\$500.00	
15.0	SPOT	20013-7 News 4-5 PM	Day,Tu-3,W-3,Th-2,F-2	09/07/12 4:38PM (Fr)	00:30	7 News at 4	SBTV08281212H	\$500.00	
16.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-2,W-1,Th-1,F-1	09/04/12 5:13PM (Tu)	00:30	7 News at 5	SBTV08281212H	\$850.00	
16.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-2,W-1,Th-1,F-1	09/04/12 5:19PM (Tu)	00:30	7 News at 5	SBTV08251211H	\$850.00	
16.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-2,W-1,Th-1,F-1	09/05/12 5:21PM (We)	00:30	7 News at 5	SBTV08281212H	\$850.00	
16.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-2,W-1,Th-1,F-1	09/06/12 5:21PM (Th)	00:30	7 News at 5	SBTV08251211H	\$850.00	
16.0	SPOT	4:59PM-7 News 5-5:30	Day,Tu-2,W-1,Th-1,F-1	09/07/12 5:28PM (Fr)	00:30	7 News at 5	SBTV08281212H	\$850.00	
17.0	SPOT	5:29PM-7 News 5:30	Day,Tu-2,W-1,Th-1,F-1	09/04/12 5:48PM (Tu)	00:30	7 News at 5	SBTV08281212H	\$1000.00	
17.0	SPOT	5:29PM-7 News 5:30	Day,Tu-2,W-1,Th-1,F-1	09/04/12 5:55PM (Tu)	00:30	7 News at 5	SBTV08251211H	\$1000.00	
17.0	SPOT	5:29PM-7 News 5:30	Day,Tu-2,W-1,Th-1,F-1	09/05/12 5:55PM (We)	00:30	7 News at 5	SBTV08251211H	\$1000.00	
17.0	SPOT	5:29PM-7 News 5:30	Day,Tu-2,W-1,Th-1,F-1	09/06/12 5:54PM (Th)	00:30	7 News at 5	SBTV08281212H	\$1000.00	
17.0	SPOT	5:29PM-7 News 5:30	Day,Tu-2,W-1,Th-1,F-1	09/07/12 5:55PM (Fr)	00:30	7 News at 5	SBTV08251211H	\$1000.00	
18.0	SPOT	5:59PM-7 News at 6	Per week (1),Mo	09/03/12 6:18PM (Mo)	00:30	7 News at 6	SBTV08251211H	\$1200.00	
19.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,W-1,Th-1,F-1	09/04/12 6:15PM (Tu)	00:30	7 News at 6	SBTV08281212H	\$1200.00	
19.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,W-1,Th-1,F-1	09/05/12 6:15PM (We)	00:30	7 News at 6	SBTV08281212H	\$1200.00	
19.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,W-1,Th-1,F-1	09/06/12 6:24PM (Th)	00:30	7 News at 6	SBTV08251211H	\$1200.00	
19.0	SPOT	5:58PM-7 News at 6	Day,Tu-1,W-1,Th-1,F-1	09/07/12 6:28PM (Fr)	00:30	7 News at 6	SBTV08281212H	\$1200.00	
20.0	SPOT	6:58PM- 7:28PM	Per week (2),Mo,Tu,We,Th,Fr	09/03/12 7:11PM (Mo)	00:30	Access Hollywood Episode: 4171	SBTV08281212H	\$1500.00	
20.0	SPOT	6:58PM- 7:28PM	Per week (2),Mo,Tu,We,Th,Fr	09/04/12 7:24PM (Tu)	00:30	Access Hollywood Episode: 4172	SBTV08251211H	\$1500.00	
21.0	SPOT	7:28PM- 7:58PM	Per week (2),Mo,Tu,We,Th,Fr	09/05/12 7:29PM (We)	00:30	Access Hollywood Episode: 4173	SBTV08251211H	\$1800.00	
21.0	SPOT	7:28PM- 7:58PM	Per week (2),Mo,Tu,We,Th,Fr	09/07/12 7:42PM (Fr)	00:30	EXTRA Episode: 19005	SBTV08281212H	\$1800.00	
22.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1	09/03/12 11:24PM (Mo)	00:30	7 News at 11 PM	SBTV08251211H	\$2000.00	
22.0	SPOT	10:59PM-7 News at 11	Day,M-1,Tu-1	09/04/12 11:35PM (Tu)	00:30	7 News at 11 PM	SBTV08031207H	\$2000.00	
23.0	SPOT	11:30PM-7 News at 11	Per week (1),We	09/05/12 12:12AM (We)	00:30	7 News at 11 PM	SBTV08091208H	\$2000.00	
24.0	SPOT	10:59PM-7 News at 11	Day,Th-1,F-1	09/06/12 11:34PM (Th)	00:30	7 News at 11 PM	SBTV07271206H	\$2000.00	
24.0	SPOT	10:59PM-7 News at 11	Day,Th-1,F-1	09/07/12 11:23PM (Fr)	00:30	7 News at 11 PM	SBTV08251211H	\$2000.00	
25.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2	09/03/12 12:31AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
25.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2	09/03/12 11:44PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
25.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2	09/04/12 12:06AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
25.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,M-2,Tu-2	09/04/12 12:15AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08251211H	\$1200.00	
26.0	SPOT	12:05AM-THE TONIGHT SHOW W/ JAY LENO	Per week (2),We	09/05/12 12:35AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
26.0	SPOT	12:05AM-THE TONIGHT SHOW W/ JAY LENO	Per week (2),We	09/05/12 12:59AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08251211H	\$1200.00	
27.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,Th-2,F-2	09/06/12 12:27AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
27.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,Th-2,F-2	09/06/12 11:56PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08251211H	\$1200.00	
27.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,Th-2,F-2	09/07/12 12:20AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08251211H	\$1200.00	
27.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Day,Th-2,F-2	09/07/12 11:48PM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV08281212H	\$1200.00	
28.0	SPOT	20001-7 News Today	Per week (4),Mo,Tu,We,Th,Fr	09/04/12 5:44AM (Tu)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173672
Inv Date 9/30/2012
Terms Net 30
Contract 47663
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 5071 9/3-9/9 TV Sched (27380)
Local/Political Candidate Agency
5071/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:43PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
28.0	SPOT	20001-7 News Today	Per week (4),Mo,Tu,We,Th,Fr	09/05/12 5:43AM (We)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
28.0	SPOT	20001-7 News Today	Per week (4),Mo,Tu,We,Th,Fr	09/06/12 5:45AM (Th)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
28.0	SPOT	20001-7 News Today	Per week (4),Mo,Tu,We,Th,Fr	09/07/12 5:44AM (Fr)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
29.0	SPOT	20004-Today Show V	Per week (1),Sa	09/08/12 7:27AM (Sa)	00:30	Today Show Weekend	SBTV09081213H	\$750.00	
30.0	SPOT	7:00PM-Access Holly	Per week (1),Sa	09/08/12 7:54PM (Sa)	00:30	Access Hollywood Sat Episode: W835	SBTV09081213H	\$500.00	
31.1	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	09/08/12 12:53AM (Sa)	00:30	Saturday Night Live	SBTV09081213H	\$1450.00	
32.0	SPOT	7:58AM-TODAY SHO	Per week (1),Su	09/09/12 8:48AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV09081213H	\$750.00	
33.0	SPOT	9:00AM-7 News Tod	Per week (1),Su	09/09/12 9:54AM (Su)	00:30	7 News Today in New England-Sun	SBTV09081213H	\$750.00	
34.0	SPOT	6:00PM-7 News at 6	Per week (1),Su	09/09/12 6:27PM (Su)	00:30	7 News at 6	SBTV09081213H	\$1200.00	
35.0	SPOT	11:55PM-7 SPORTS X	Per week (1),Su	09/09/12 12:51AM (Su)	00:30	7 SPORTS XTRA	SBTV09081213H	\$400.00	
36.0	SPOT	12:30AM-Extra Week	Per week (1),Su	09/09/12 1:24AM (Su)	00:30	Extra Weekend Episode: 19006W	SBTV09081213H	\$200.00	
37.0	SPOT	20013-7 News 4-5 PM	Day,Tu-2,W-1,Th-1,F-1	09/04/12 4:47PM (Tu)	00:30	7 News at 4	SBTV08281212H	\$600.00	
37.0	SPOT	20013-7 News 4-5 PM	Day,Tu-2,W-1,Th-1,F-1	09/04/12 4:56PM (Tu)	00:30	7 News at 4	SBTV08251211H	\$600.00	
37.0	SPOT	20013-7 News 4-5 PM	Day,Tu-2,W-1,Th-1,F-1	09/05/12 4:57PM (We)	00:30	7 News at 4	SBTV08251211H	\$600.00	
37.0	SPOT	20013-7 News 4-5 PM	Day,Tu-2,W-1,Th-1,F-1	09/06/12 4:47PM (Th)	00:30	7 News at 4	SBTV08281212H	\$600.00	
37.0	SPOT	20013-7 News 4-5 PM	Day,Tu-2,W-1,Th-1,F-1	09/07/12 4:56PM (Fr)	00:30	7 News at 4	SBTV08251211H	\$600.00	
38.0	SPOT	3:00PM-GOLF - DEU	Day,Su-2	09/02/12 3:50PM (Su)	00:30	GOLF - DEUTSCHE BANK CHAMPIONSHIP	SBTV08281212H	\$400.00	
38.0	SPOT	3:00PM-GOLF - DEU	Day,Su-2	09/02/12 4:40PM (Su)	00:30	GOLF - DEUTSCHE BANK CHAMPIONSHIP	SBTV08251211H	\$400.00	
39.0	SPOT	1:30PM-GOLF - DEU	Day,M-3	09/03/12 2:21PM (Mo)	00:30	GOLF - DEUTSCHE BANK CHAMPIONSHIP	SBTV08251211H	\$800.00	
39.0	SPOT	1:30PM-GOLF - DEU	Day,M-3	09/03/12 2:57PM (Mo)	00:30	GOLF - DEUTSCHE BANK CHAMPIONSHIP	SBTV08281212H	\$800.00	
39.0	SPOT	1:30PM-GOLF - DEU	Day,M-3	09/03/12 4:36PM (Mo)	00:30	GOLF - DEUTSCHE BANK CHAMPIONSHIP	SBTV08281212H	\$800.00	
40.0	SPOT			09/04/12			1 preempt @ \$4500.00	\$0.00	Pre-Empt
41.0	SPOT			09/06/12			1 preempt @ \$4500.00	\$0.00	Pre-Empt
42.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/08/12 8:53AM (Sa)	00:30	7 News Today in New England-Sat	SBTV09081213H	\$750.00	
43.0	SPOT	9:00AM-10:00AM	Day,Sa-1	09/08/12 9:23AM (Sa)	00:30	7 News Today in New England-Sat	SBTV09081213H	\$800.00	
44.0	SPOT	5:00AM- 5:30AM	Per week (2),Tu,We,Th,Fr	09/05/12 5:15AM (We)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
44.0	SPOT	5:00AM- 5:30AM	Per week (2),Tu,We,Th,Fr	09/06/12 5:13AM (Th)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
45.0	SPOT	5:30AM- 6:00AM	Per week (1),Tu,We,Th,Fr	09/06/12 5:38AM (Th)	00:30	7 News Today in New England	SBTV08281212H	\$400.00	
46.0	SPOT	1:31AM-EXTRA WEE	Per week (1),Sa	09/08/12 1:52AM (Sa)	00:30	Extra Weekend Episode: 19006W	SBTV09081213H	\$200.00	
47.0	SPOT	8:13PM-NBC SUNDAY	Day,Su-1	09/09/12 9:55PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	SBTV09081213H	\$7500.00	M/G Fer 40.0.1,41.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$124,100.00	Total Spots	145
Commission	(\$18,615.00)		
Net Total	\$105,485.00		